

Company Profile

Marketing

2025

NERUOS

We believe that great marketing isn't just about selling, it's about storytelling, connection, and creating real value. With a team of passionate strategists, designers, and creatives, we help businesses grow by delivering fresh ideas, bold visuals, and smart campaigns tailored to today's fast-moving world.

We're more than a service provider, we're a creative partner invested in your success. Whether launching a brand, refreshing a presence, or leading a major campaign, we bring energy, expertise, and a clear focus on results.

Our mission is simple: to craft work that inspires action, sparks loyalty, and drives real growth for every client we serve.





Who We Are

We are a creative marketing and design agency driven by bold ideas and smart strategies. We craft brands that not only stand out but create real impact.

What Drives Us

Innovation, passion, and purpose fuel everything we do. We thrive on turning ideas into experiences that connect, inspire, and deliver results.

Where We're Going

We're building a future where creativity leads growth. Our goal is to expand globally, embrace new technologies, and shape the next generation of standout brands.



Marketing Services



Brand Strategy & Positioning

Crafting a brand that speaks luxury and delivers impact.

- Market research & competitive analysis
- Brand positioning & messaging
- Logo & visual identity development
- Brand voice & tone guidelines
- B2B buyer persona development
- Global positioning strategy



Website & Digital Presence Optimization

Sophisticated platforms built for global performance.

- Custom website design
- UX/UI Optimization
- Landing pages & lead capture systems
- Mobile responsiveness & performance optimization
- B2B portal strategy (private wholesale access, request pricing, digital line sheets)
- Global SEO optimization (multilingual & geo-targeted)



Digital Marketing Strategy

A tailored roadmap to boost your online presence and drive results.

- Full-funnel digital marketing planning
- Target audience segmentation
- Omnichannel campaign development
- Go-to-market strategy



Search Engine Optimization (SEO)

Visibility begins with search. Through strategic keyword targeting, on-site enhancements, and technical refinement.

- On-page & off-page SEO
- Keyword research & content optimization
- Technical SEO audits
- Local & international SEO strategies



Visual Identity & Creative Direction

Translating elegance into every visual element.

- Graphic design for ads, campaigns & branding
- High-end product photography & videography
- Video production & motion graphics
- Visual content for print & digital platforms
- Luxury lookbooks, catalogs, and branded assets
- Art direction for campaigns and collections



Social Media Management

Engagement with intention.

- Organic content planning, calendar creation & scheduling
- Post design and copywriting (static posts, carousels, reels, stories)
- Influencer Marketing & collaborations
- Paid social campaigns (retargeting & lead generation)
- Community management (interacting with followers: replying to DMs, comments, mentions)
- Analytics & growth reporting



Marketing Services



Content Marketing & Copywriting

Every word, a reflection of refinement.

- Blog articles & long-form content
- SEO-optimized web content
- Sales copy, email sequences & ad copy
- Scriptwriting for product launches and campaigns



Paid Advertising (PPC & Ads)

Targeted, measurable, and effective.

- Targeted Google Ads (Search, Display, Shopping)
- Social media ads (Instagram, Meta, LinkedIn)
- Retargeting campaigns
- Campaign A/B testing & optimization
- LinkedIn Ads for B2B



Lead Generation & Outreach

Precision prospecting. No noise.

- Targeted outreach campaigns
- Email marketing campaigns
- LinkedIn Sales Navigator campaigns
- Cold outreach with specific messaging
- CRM segmentation and nurture campaigns



Public Relations & Media Placement

Making headlines in the right circles.

- Influencer collaborations
- Launch PR campaigns (new lines, collaborations)
- Brand storytelling & founder features
- Seasonal PR campaigns for product launches
- Press release writing & distribution
- Media pitching and placement
- Event publicity & partnerships



Event & Trade Show Marketing

Curating the luxury experience beyond the screen.

- Pre-show marketing & buyer targeting for global trade events
- Trade show booth design & branded presentations
- On-site activation & event coverage
- Post-event lead follow-up campaigns
- Custom B2B invitations & VIP outreach



Analytics & Reporting

Data meets refinement.

- Monthly performance reviews
- Traffic, engagement & lead generation reports
- KPIs tracking and ROI reviews
- Strategic recommendations for ongoing growth

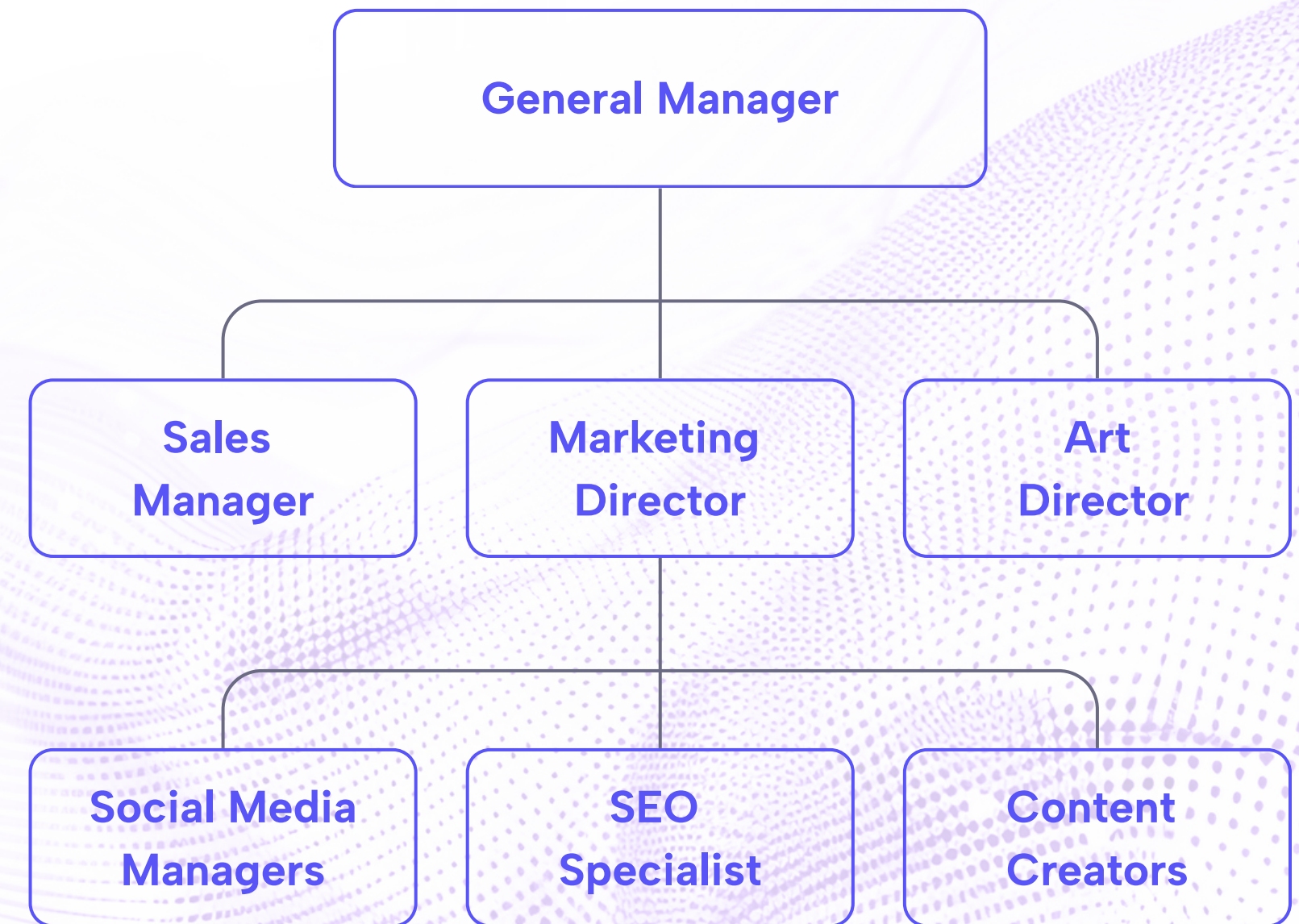


Our Team

Providing Comprehensive Digital Services to Streamline Your Business

Our team of experts is dedicated to delivering exceptional service, from consultation and feasibility studies to technical specifications and project management. Our services include graphic design, user experience optimization, development, and implementation, as well as support, maintenance, and continuous improvement.

At **NERUOS**, we take pride in our ability to simplify complex ideas and tasks into efficient, digital, and automated processes that will boost your business performance.



Industries We Serve



**Government &
Public Sector**



**Wholesale,
Retail & Fashion**



**Fintech &
Payments**



**Education &
E-learning**



**Real Estate &
Smart Buildings**



**Logistics &
Transportation**



**Events &
Entertainment**



HealthTech



**Startups &
MVPs**



Manufacturing



Some of our work

Unitico Oman



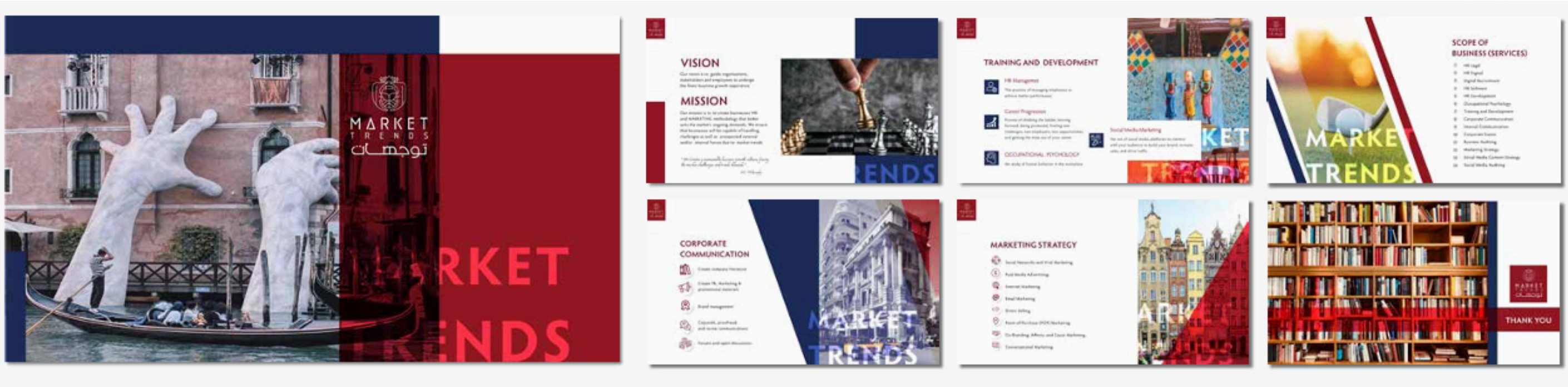
Construction companies play a crucial role in shaping the built environment, from residential homes and commercial buildings to large-scale infrastructure projects like highways, bridges, and skyscrapers. These companies vary in size and specialization, with some focusing on general contracting while others specialize in specific areas such as civil engineering, electrical work, or sustainable construction. They are responsible for planning, designing, and executing projects, often working closely with architects, engineers, and government agencies to ensure compliance with safety regulations and building codes. The industry relies heavily on skilled labor, advanced technology, and efficient project management to complete projects on time and within budget.

In recent years, construction companies have embraced new technologies to improve efficiency and sustainability. Innovations like 3D printing, modular construction, and smart building materials are transforming the industry, making construction faster, more cost-effective, and environmentally friendly.

Punicus USA



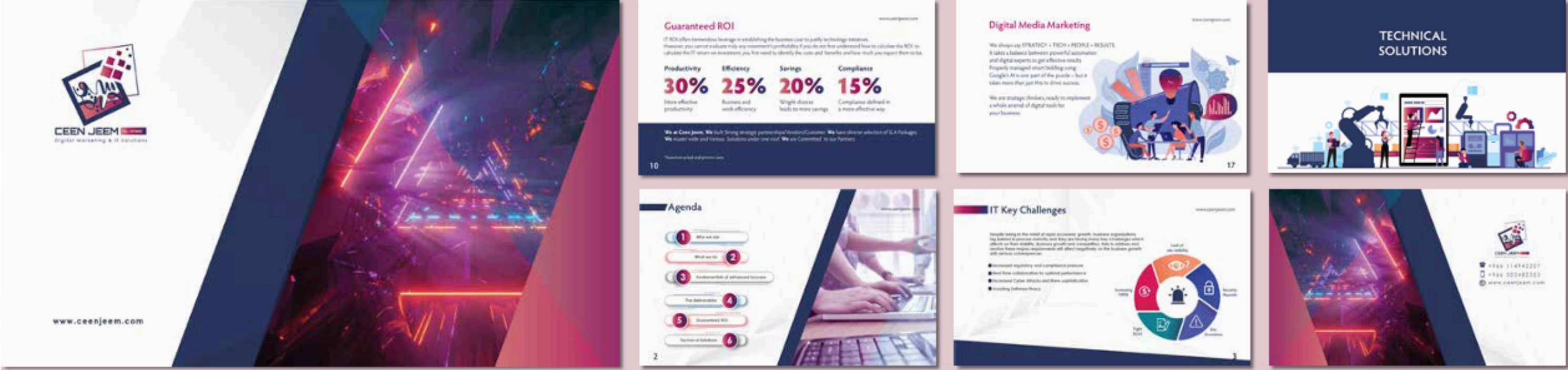
Market Trends Bahrain



Passion Point Egypt



CEEN JEEM KSA



SULUK KSA





Let's Connect

Lebanon +961 81 903 313

KSA +966 53 148 4184

Oman +968 982 798 54

info@neruos.tech

www.neruos.tech

